

DENISE GOSNELL

GROW BY SUBTRACTION™.
CLAIM YOUR FREEDOM.
LIVE AN EXTRAORDINARY LIFE.

INTERVIEW TOPICS

Grow by Subtraction: Work Less, Make More, And Finally Love Your Business Again

- The 3-part framework Denise uses to work an average of 3 days per week running her 3 companies and generate 7 figures each year
- Grow by Subtraction – the counterintuitive way to grow faster by doing less
- How to streamline your operations and free up 10-20+ hours per week
- Why the “American Grind” model is broken and what to do instead
- How “forced hyper-efficiency” can super-charge your results
- The Freedom Mindset and how to step into the true freedom that you deserve as an entrepreneur and live it daily
- How to build a business around your life without sacrificing growth

Creating Hyper-Efficient and Happy Teams

Once entrepreneurs learn how to focus on results versus time spent working, it's a great time to then look for ways to teach their teams how to do the same.

- How to build a team culture where employee hyper-efficiency is rewarded (i.e. results versus time spent)
- How to hire A-players who become your company's biggest champions
- How to bring more joy to your staff without sacrificing company performance

Identifying Your Life Purpose and Power Word

Most entrepreneurs at some point start to question whether they really are living their life purpose and making a big enough impact on the world.

- The Life Purpose Framework – a simple, yet powerful framework for identifying your life purpose that allows for evolution and change
- How to create a Power Word that summarizes your life purpose in a single word
- How to combine the Life Purpose Framework and Power Word to guide your decisions in the future on what projects and companies to work on

MEDIA FEATURES



ABOUT DENISE

Denise Gosnell is a business strategist, attorney, #1 bestselling author, real estate investor, and creator of The Vacation Effect®, a coaching and training company that helps busy entrepreneurs create a freedom lifestyle without sacrificing business growth. She is a 7 figure entrepreneur who runs 3 companies in 3 different industries and works an average of just 3 days per week.

CONTACT

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